



Industry Genomics Network Alliance

Prospectus 2025

INDUSTRY COLLABORATION FOR AUSTRALIA'S GENOMICS FUTURE

Prospectus Overview

- Strategic overview of InGeNA
- Impact and Influence
- Why now matters
- Current priorities and activities
- Benefits for members
- Contact us

Australia's united industry voice for the future of genomics

Making personalised healthcare accessible to all Australians
by harnessing the collective skills and expertise of industry
to accelerate the adoption of genomics

Influence

Advocate for policy changes to drive genomics adoption and access

Delivery

Contribute to the advancement of personalised healthcare through the promotion of genomics

Innovation

Facilitate industry's role in helping create the healthcare system of tomorrow

Our Strengths



- **Diverse Membership** – Spanning diagnostics, therapeutics, tools, software, data analytics, and services.
- **Industry Collaboration** – Multinationals and startups united by a shared goal.
- **Independent & Established** – Incorporated NFP since Jan 2024.
- **Strategic Leadership** – Experienced Board and aligned Policy & Consumer Advisory groups.
- **Agile & Inclusive** – Uniting industry and consumer voices through a consultative approach.
- **Highly engaged members** - Includes Policy and Data Innovation Working Groups.
- **Ecosystem Partnerships** – Driving impact through collaboration.

Performance Metrics 24-25

In 2024 our goals included: strengthening policy leadership, expanding relationships across the ecosystem, and growing our membership and influence.

We have delivered on all these priorities, and more, marking our transition from a phase of consolidation and value proposition development to a period of managed growth.

Membership increase of 113% and income up by 75%, was achieved through broadening our base to include local innovators, translational groups, sequencing providers, and diverse system enablers. This diversification has strengthened our collective capability and reinforced InGeNA's role as the unifying voice for Australia's genomics and precision medicine industry.

+113%
Membership growth

+75%
Income growth

+23%
Growth in
Partnerships

11
Submissions to
Federal & State Policy

7
Presentations at
global conferences

1
Major industry
award win

40
Member meetings

8
InGeNA-hosted
networking events

25
Newsletters
sent

+52%
Social media
engagement

+1,134%
Increase in website
downloads

+430%
Website engagement

3
Official media
releases

6
Mentions or interviews
in industry media

87
Owned news
items published

InGeNA's Influence & Progress



A SEAT AT THE TABLE

Industry voice in the Genomics Australia Advisory Council & ongoing consultations.



RECOGNISED IMPACT

Highlighted by the Department & Minister as the key industry-government conduit in genomics.



SHAPING POLICY

Genomics Australia & Policy Framework Review.



STRATEGIC COLLABORATION

Driving industry alignment on priority issues through an effective Policy Working Group.



POLICY INFLUENCE

Leading the development of a pre-budget policy platform.

The Evolving Genomics Landscape in 2026

The Federal Government established **Genomics Australia** in July 2025.

InGeNA CEO Dr Erin Evans will serve as one of seven individual members of the newly formed **Genomics Australia Advisory Council**, which will guide the strategic direction of Genomics Australia and support the development of a national vision and roadmap for health genomics over the next 5 to 10 years.

InGeNA's Roundtable in July 2025 and followup submission to the government's **Genomics Policy Framework** highlights InGeNA's role as the key industry conduit to government as a collaborator and aggregator across this changing ecosystem.

An aligned and coordinated genomics ecosystem is more effective, and we help our members stay informed, involved, and to navigate this evolving landscape.

Driving Genomics Adoption

Industry plays a vital role in the genomics ecosystem. InGeNA is positioned as the key conduit for government and industry to promote the adoption of genomics across new areas of healthcare, helping to scale services and improve accessibility for all Australians while reducing costs.

The Australian healthcare system does not yet have all the answers for scaling genomics. Novel approaches, solutions, and funding models will be essential. InGeNA is uniquely positioned to support and coordinate industry's role in building the innovation ecosystem needed to shape the healthcare system of the future. We champion innovation that expands genomics applications, ensures scalable delivery, and achieves value-driven outcomes for both consumers and the health system.

Our Strategic Goals



**Advocacy and
Industry
Representation**



**Member
Engagement and
Networking**



**Thought
Leadership**



**Ecosystem
Connectivity and
Partnerships**



**Amplifying
Members'
Communications**



**Membership
Growth**

Advocacy and Industry representation

Enhance advocacy efforts, providing a united voice for the genomics industry, and serving as a trusted advisor and conduit between industry and government.



Active engaged representation of members and participation in consultations



Key conduit between Industry and Govt.



Direct access to decision-makers, patient advocates, researchers



Roundtable Genomics Policy Review Consultation

Govt attend as observers



A representative Policy Platform to advocate for key reforms



Ongoing seat at the table on Genomics Australia

Advocacy Platform Key Recommendations

Universal comprehensive genomic profiling (CGP) available to cancer patients within five years - Key enablers:

- Transition genomic research programs, e.g. ProSPECT, into mainstream clinical practice
- Examine feasibility of a UK-style National Test Directory (NTD) for Australia
- Address barriers to consistent access to genomic testing across states and territories
- Embed funding for genomic-based care into the National Health Reform Agreement (NHRA).
- Main leverage is via Genomics Australia and the Policy Framework Review.
- Alignment & support for RCA, HGSA and PTA policy priorities.

Recent Submissions

- **Advocacy & Consultation** – Representing members

- Cancer Australia National Framework on Genomics in Cancer Control
- Rare Cancers Australia
- Genomics Australia EAG
- Genomics Policy Framework
- Genetic Insurance Discrimination
- MRFF Genetic Health Future's Mission
- R&D Discussion, DISR

- View our Submission page
([Link here](#))



Thought Leadership Signature initiatives

Drive the adoption of genomics in Australia through thought leadership and actionable roadmaps.



Genomics Roadmap

Define milestones for workforce, infrastructure, and interoperability.



State of the Genomics Industry Report

A benchmark on the AU genomics sector. Model on UK.



Build on Existing Key Resources:

Genomic Data, Workforce Competency, Value of Genomics Reports



Initiate a Friends of Genomics Parliamentary Group



Member connectivity and communications

Elevate communications and marketing to position genomics, our members, and the organisation as leaders in the field.



Regular networking
member meetings



Partnerships to strengthen our
advocacy and policy
alignment



Targeted campaigns to
promote genomics &
member achievements.



Dedicated member
communications to share
updates

How Members Benefit

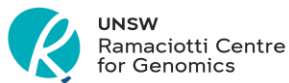
Strong industry body – formed by industry for industry

- **Influence & Advocacy** – Gain a seat at the table to shape government priorities and consultations.
- **Policy Leadership** – Join our Working Groups and help define industry positions.
- **Stay Informed** – Access exclusive insights and key decisions.
- **Stronger Together** – Collaborate with industry and consumer leaders to navigate complexities.
- **Targeted Support** – Benefit from individual and collective initiatives.
- **Agile & Impactful** – A united, responsive industry voice.

Momentum is building

- UPDATE - It is a critical time to have a seat at the table.
- Genomics Australia launch 1 July 2025 - focus on influencing their priorities and remit in the Genomics Policy Review.
- Industry has a critical role in ensuring genomics integration into healthcare in a manner that scales.
- Government now recognises that embedding genomics requires effective public-private partnership.
- InGeNA is a key conduit between industry and government.

Current InGeNA Members



Associate Members



The Opportunity to Join & Lead

- Strong industry body – we were formed by industry for industry, because industry value what they can do together that they cannot do separately.
- InGeNA provides the platform to shape policy, drive impact, and amplify our collective voice.
- Harnessing collective intelligence helps members navigate the challenges.
- A stronger, united industry presence delivers better patient outcomes and faster progress.

Contact us to find out more



Contact: Erin Evans, CEO



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Visit our website for the latest updates, events,
and membership opportunities: <https://ingena.org.au>



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Thank you

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